Website Review

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| Website Title: | |
| Website Author: | |
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| First Impressions. *Take no more than 30 seconds to look around the site and then answer the next two questions.* | |
| What works well | What could be improved |
| What does the homepage do to hook you? …or why doesn’t it hook you? | |
| Are the headings clear? Do you know what you are going to get when you click on them? | |
| Is the look of the website the same throughout? What changes need to be made? | |
| Take some time reading the paragraphs on the website. Do you understand them? What could be improved? | |
| Is anything missing? What information could be added to this website to make it a more complete argument? | |
| If your mind had been changed by this website, would you know from this website what steps to take next? What you could do about it? | |
| How about grammar? Where do you see grammar mistakes? | |
| Do the **all** links work? Do you know what they are too or why you would want to click them? | |
| Did they use all six types of sentence openers? Which ones are missing? | |

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|  | **ONE EXAMPLE OF EXCEEDING EXPECTATIONS** | **MEETING EXPECTATIONS** | **MAKING PROGRESS** | **NOT YET** |
| Ideas | I can analyze how many *and what kind* of supporting details I need to support my main idea. My supporting details show exceptionally deep thinking. | **I provided strong and complete supporting details from a variety of sources in defense of each main idea.** | I provided supporting details in defense of main ideas, but they might not be strong enough, complete enough, from enough sources, or I may not defend each main idea. | With help, partial success at score 2.0 content and score 3.0 content. |
| Organization | I went beyond "proper structure" and get creative with elements such as hooks and transitions. Writing is still very clear. | **I used proper website format where all parts** (home page, topic sentences, supporting details, conclusion sentences, “conclusion” paragraph) **do what they are supposed to do.** | I may use proper paragraph/website structure, however I might not write an effective topic sentence, conclusion sentence, or I may not have enough supporting details. | With help, partial success at score 2.0 content and score 3.0 content. |
| Sentence Fluency | I used transitions with variety and subtlety. I even know when my ideas transition naturally and I don't need a transition word. My use of transitions is not formulaic. | **I fluently used a variety of transitions where needed.** | I used some transitions, but not with enough variety, or they are not used fluently. | With help, partial success at score 2.0 content and score 3.0 content. |
| I used sentence openers with variety and subtlety. I may have even invented some new kinds of sentence openers to add variety to my writing. | **I used a variety of sentence openers (6) and at least 50% were a variety other than subject.** | I used 4 or 5 types of sentence openers consistently, but they tend to be overused, or misused. Also, more than 50% of my sentences might be subject sentence openers. | With help, partial success at score 2.0 content and score 3.0 content. |
|  | **I used at least two who/which clauses.** | I use who/which clauses, but forget to separate clause with a comma. | With help, partial success at score 2.0 content and score 3.0 content. |
| Word Choice | I used unexpected, but descriptive words without distracting my reader. I consistently use an above 6th grade vocabulary in my writing. | **I used strong, specific word choice in writing. Banished words are not used unless I can defend why they improve my writing.** | I used some strong, specific words in my writing, but I also use some banished words without good reason. | With help, partial success at score 2.0 content and score 3.0 content. |
| Voice |  | **I wrote with a voice that fits my purpose for writing.** | I wrote with a voice that fits my purpose for writing most of the time, but sometimes I use a different voice. | With help, partial success at score 2.0 content and score 3.0 content. |
| Conventions | I wrote with no grammar, spelling, formatting, or punctuation mistakes. Also, I've demonstrated grammar or punctuation beyond what was taught in class. When appropriate, I've formatted my paper creatively, but clearly. | **I wrote with only one or two grammar, spelling, formatting, or punctuation mistakes per page.** | My writing has more than two grammar, spelling, formatting, or punctuation mistakes per page. | With help, partial success at score 2.0 content and score 3.0 content. |
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| Publishing | I used the unique benefits of different publishing technologies beyond what was taught in class. | **I published, using the unique benefits websites (links, video, images, pages, charts, etc.)** | I published, but I don't capitalize as much as I could have on the unique benefits of a website. | With help, partial success at score 2.0 content and score 3.0 content. |

Persuasive Website Rubric **Directions:** *Circle where you are in your progress.*